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VECTRA BANK COLORADO LAUNCHES FUNNY MONEY

-- Unique promotion features "dressed up" dollars just in time for Halloween --

Denver -- Vectra Bank Colorado this week has gussied up 13,000 dollar bills with silly sayings aimed to put a smile on recipients' faces in a unique promotion that received a stamp of approval from Uncle Sam.

The one-dollar bills will go into circulation this week at a variety of businesses in the Denver-Boulder area. Each bill will feature a sticker with one of several clever sayings. The U.S. Treasury Department had to approve the promotion before it could be launched.

"We dreamed up this promotion because the financial news the past year has been a mixed bag," said Vectra Bank President and CEO Bruce Alexander. "It's good for our economy that money is starting to circulate again, and we liked the idea of bringing a smile to people's faces."

Several Vectra Bank business customers in Denver and Boulder have volunteered to be the drop-off locations for a portion of the one-dollar bills beginning Wednesday, Oct. 28. These customers include Boulder Breadworks, Aspen Café, The Market (Downtown), Newberry's (all locations), Dazbog Coffee (9th and Downing), Famous Dave's BBQ (Stapleton), Under the Umbrella (12th & Madison), Brewed Awakenings (Glendale/South of Cherry Creek North), Wolfe's (Downtown/West Colfax), and The Cup (Boulder). From these locations, the dollars will circulate throughout Colorado and beyond.

The sayings include witticisms such as "Did someone write a phone number on my back? I can't see it from here." and "Not to brag, but I was in a supermodel's purse in L.A. last week." Samples of all stickers can be found on Vectra's Web site at www.vectrabank.com/funnymoney.html. The site also includes a way to share a photo for those receiving one of the bills and a way to track the dollar after it is spent.

With assets of \$2.55 billion, Vectra Bank Colorado is a proactive, customer-focused organization dedicated to real relationship banking. Part of the Zions Bancorporation family of banks, Vectra serves Colorado's small, middle-market and corporate business clients with 39 locations throughout Colorado, and one in Farmington, N.M. For more information, visit www.vectrabank.com.

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