



FOR IMMEDIATE RELEASE

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**VECTRA BANK NAMES SHAWN COLE AS EXECUTIVE VICE
PRESIDENT AND COMMUNITY BANK DIRECTOR**

DENVER – Banking professional Shawn M. Cole joins Vectra Bank Colorado as executive vice president and community bank director.

An accomplished retail and business banker, Cole is responsible for the overall management of Vectra Bank's Colorado retail and business banking operations, with an overall focus on serving the needs of Colorado's small and middle-market businesses, and their owners, managers and employees. He brings more than 15 years of banking and finance experience, and a strong background in fostering differentiation, growth and profitability. He has held diverse leadership positions at various regional and national banks in the Midwest and Rocky Mountain region.

Cole earned a bachelor's degree in City and Regional Planning and Economics from Cornell University in Ithaca, N.Y. and is a graduate of the Consumer Bankers Association's Graduate School of Retail Bank Management at the University of Virginia. He actively supports local community organizations and is a board member of the Young Americans Bank and the Education Foundation. He also is a member of the Consumers Bank Association.

With assets of \$2.45 billion, Vectra Bank Colorado is a proactive, customer-focused organization dedicated to real relationship banking. Part of the Zions Bancorporation family of banks, Vectra serves Colorado's small, middle-market and corporate business clients with 39 locations throughout Colorado, and one in Farmington, N.M. The bank's Web site address is www.vectrabank.com.

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